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YOUNG ARTISTS PROGRAM

At Save the Cord Foundation (www.SaveTheCordFoundation.org), we believe that art is key to communicating our message. Art connects people, opens our minds and prompts conversation. That is the goal of Save the Cord Foundation's Young Artists Program—to connect, open minds and start conversation.

Save the Cord Foundation developed the Young Artist Program in an effort to directly reach young families and educate them about the life-saving medical benefits of saving a child's umbilical cord blood at birth. Cord blood is being used today to treat 80+ different diseases including sickle cell anemia, cerebral palsy and leukemia. Yet, today over 95% of cord blood is discarded as medical waste! It is vital that expecting parents learn about the life-saving uses of cord blood and are given an opportunity to either donate their child's cord blood or save it privately

The theme for this year's Young Artists Program is **CREATE, GIVE, SHARE**.

It is FREE to participate in the Young Artists Program at Save the Cord Foundation. Regardless of where you live in the world, if you are between the ages of 2 and 8 years old you are welcome to participate! **ALL OF THE ARTWORK WE RECEIVE WILL BE FEATURED** in our online gallery and distributed to our large network of friends and supporters. Your work will also be featured in our **SPECIAL EDITION YOUNG ARTISTS book!**

www.YoungArtistsProgram.org

www.SaveTheCordFoundation.org
Tel: (520) 419-0269 / Email: info@savethecordfoundation.org

Save the Cord Foundation: Young Artists Program

Created: May 2013

Lesson Plan for Pre-K, Elementary and Children's Art Workshops

Title of Lesson: CREATE, GIVE, SHARE

Estimated Class Time: 1 hour

PLEASE NOTE: All permission forms must be collected before starting this lesson.

Objectives:

- Encourage the students to **create** something beyond themselves
- Help the students to appreciate how positive "**giving**" can be for them and for others
- Build the students' confidence by highlighting and **sharing** their work on-line and in the classroom

Teacher Input:

- Teacher explains that making art is a fun process. Art gives us the power to **create something** that can have an effect on others. We can "**give**" **an experience** to someone through art. Our art should be **shared with many people** because it helps them to understand us and can introduce them to new ideas.
- Teacher begins lesson by reading aloud a picture book to the group of his/her choice (and age appropriate) from our suggested reading list:

Art and Max by David Wiesner	Beautiful Oops! by Barney Saltzberg	Ish by Peter Reynolds
Color Kittens by Margaret Wise Brown	The Dot by Peter Reynolds	I Ain't Gonna Paint No More by Karen Beaumont

- Teachers are not expected to explain the details of saving cord blood. However, we do ask that the teacher emphasize how the children's artwork will be **used to educate others about the life-saving benefits of umbilical cord blood.** The students are creating something which will save lives by giving it and sharing their art with others.

Guided Practice:

- Teacher provides paper and art supplies to the students so that they can each create their own work based on the theme: **CREATE, GIVE, SHARE.**

Independent Practice:

- Each student creates a 2-dimensional artwork (minimum dimensions 8.5 x 11") based on the theme.

Summary and closure:

- Teacher asks students to present their artwork and explain how it represents the theme: CREATE, GIVE, SHARE.

Teacher Background Information:

Additional information is provided in this Teacher/Group Packet. More specific information related to cord blood and options for saving it can be found at: www.SaveTheCordFoundation.org

Required Materials and Resources:

- At least one picture book from the suggested reading list above to begin the lesson.
- Art supplies for the entire group.
- Digital camera or scanner to photograph/scan each piece of artwork. Internet access for teacher.

Vocabulary/Terms:

Terms related to art supplies and basic art techniques; social skills and concepts based on the theme: CREATE, GIVE, SHARE

After Class:

- Teachers will need to photograph/scan each piece of artwork and upload it to the Young Artists Program hosted by Save the Cord Foundation.
- **Link for GROUP SUBMISSIONS ONLY:** <https://savethecordfoundation.wufoo.com/forms/m7x3z9/>
- **The students will see their work posted in our GALLERY (posted gradually and randomly) at** <http://www.YoungArtistsProgram.org>



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Submission Guidelines for Teachers / Groups

Thank you for downloading this TEACHER / GROUP INFO PACKET (complete with lesson plans, permission forms, submission instructions, etc.). Please follow these instructions to participate in our program:

- 1) **REGISTER YOUR GROUP:** Plan a day for this activity and collect all permission forms. Please, NOTIFY US VIA EMAIL that you will be submitting a group shortly and we will send you a link to where you can submit once you are ready.
- 2) **CREATE! !** Begin the lesson/workshop with a short introduction to the purpose of this project. Our LESSON PLAN will help with this introduction. Then, get those kids painting, drawing, cutting, pasting, printing . . . get them creating. Please encourage them to use our theme: **CREATE, GIVE, SHARE**. Feel free to explain why the work they are doing is important and how they are going to help others with their art.
 - Only one artwork per child may be submitted.
 - MIN. DIMENSIONS: 8.5 x 11 inches
 - Only HAND-MADE, 2-dimensional artwork will be accepted.
 - Please see official rules for more details.
- 3) **SUBMIT ARTWORK:** Collect all of the artwork. Scan or photograph each artwork (see file requirements below). SUBMIT all of the art and permission forms (required each year for each child) to us via the on-line link we sent you. (*Your students get to keep their original artwork. We just need a digital file.*) Done!

SUBMISSION DEADLINE (for book): OCTOBER 1st each year

FILE REQUIREMENTS:

- Scan or digitally photograph artwork
- **JPG files only, maximum 5 MB**
- **Minimum 1600 x 2000 pixels**
- **150 DPI minimum; 300 DPI maximum**
- **Full Color only: RGB or sRGB only (no CMYK)**

LIMITED ADULT ASSISTANCE REQUIRED. We reserve the right to refuse artwork if we do not feel that it is truly 100% the child's work. We do understand that little ones need help sometimes but please don't overdo it. Let your child make his/her own art and it will be beautiful without a doubt! While you are at it, make a VIDEO of your child making the art, post it on YouTube and send us the link. We'd love to see it (and may share it ourselves)!

Please note: By participating as a registered member of your group in the Young Artists Program, a child may have more than one entry on-line and/or in the book. For example, a child may participate through your art class but also sign up as an individual (through their parents/guardian) and enter another artwork. The same artwork may NOT be entered more than once in this circumstance. The child must create a new artwork for each entry. Please REMIND parents and children of this rule.

QUESTIONS? Contact us at info@savethecordfoundation.org
www.YoungArtistsProgram.org / www.SaveTheCordFoundation.org



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Permission Form (Required for Each Child) – page 1/2

Dear Parent / Guardian:

We are proud to announce our participation in the 2012 Young Artists Program presented by Save the Cord Foundation, a 501(c)3 non-profit organization.

“At Save the Cord Foundation, we believe that art is key to communicating our message. Art connects people, opens our minds and prompts conversation. That is the goal of Save the Cord Foundation’s Young Artists Program—to connect, open minds and start conversation.

Save the Cord Foundation developed the Young Artist Program in an effort to directly reach young families and educate them about the life-saving medical benefits of saving a child’s umbilical cord blood at birth. Cord blood is being used today to treat **80+ different diseases including sickle cell anemia, cerebral palsy and leukemia**. Yet, today over 95% of cord blood is discarded as medical waste! It is vital that expecting parents learn about the life-saving uses of cord blood and are given an opportunity to either donate their child’s cord blood or save it privately.”

~Founder, Charis Ober

www.SavetheCordFoundation.org

The theme for this year’s Young Artists Program is **CREATE, GIVE, SHARE**.

It is **FREE** to participate in this program; yet, the benefits to your child and others are priceless.

This program promises not only to build your child’s confidence but it also gives him/her the opportunity to make a very positive contribution to the world by simply picking up a crayon. Your child’s artwork will be seen by people all over the world. It will surely prompt conversation about what it means, why the child created this and, ultimately, why is it important? It’s important because your child’s artwork will encourage others to learn about the life-saving benefits of cord blood and how they can either donate or privately bank their child’s cord blood at birth. Your child’s artwork could save a life by educating others.

Please review the following permission slip and return to it to our school by **NO LATER THAN:**

Date: _____

Please return to: _____



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Permission Form (Required for Each Child) – page 2/2

In accordance with our school's / institution's policy, I am writing to seek your permission for displaying and distributing your child's artwork via Save the Cord Foundation's Young Artists Program. Your child will get to keep their original artwork. I will simply send a digital copy to Save the Cord Foundation where it will be featured in a dedicated on-line gallery and published in the **Special Edition Young Artists Program** book (available in November). You will receive an invitation to purchase the book directly from Save the Cord Foundation (a portion of this purchase would be considered tax deductible).

To protect your child's privacy, Save the Cord Foundation will not publish your child's full identity but rather only display your child's first name, last initial, and age along with their artwork and the title, if applicable. Credit to our school / institution will be listed separately. In addition, Save the Cord Foundation has disabled all comments on all gallery posts. Family and friends will still have the option to share the gallery via Facebook, Twitter, etc. if they wish to do so. (Please note, Save the Cord Foundation is not responsible for comments or reproductions of your child's artwork on third party websites.)

School/Institution: _____ **Teacher/Group Leader:** _____

I have read and understood the details of the Young Artists Program presented by Save the Cord Foundation. I hereby give my permission to display and distribute my child's artwork via this program in accordance with the rules of this program.*

I understand that Save the Cord Foundation will display my child's artwork in an on-line gallery and publish it in the Special Edition Young Artists Program book (only my child's first name, last initial, age and artwork with the corresponding title will be listed—school / institutional credit will be listed separately).

*Complete rules and program details are available at www.YoungArtistsProgram.org

* * PLEASE PRINT * * *

Child's First Name: _____ **Child's Last Name:** _____

FULL last name is required on the permission form to confirm child's identity. Only the first initial of the last name will be used in the official listing.

Parent / Guardian's Name: _____

Relationship (circle one): Father Mother Guardian

Email (required): _____

Email is required in order for Save the Cord Foundation to contact you when your child's artwork is displayed and when the book becomes available. Save the Cord Foundation will not share your email address with anyone. You may opt-out of these notifications at any time.

Parent / Guardian's Signature: _____ **Date:** _____